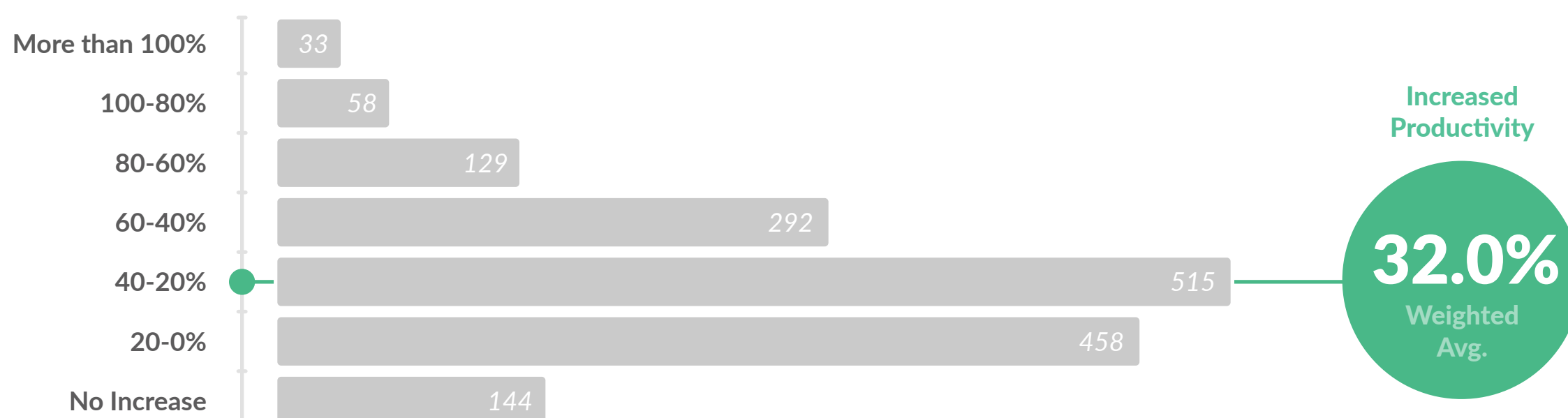


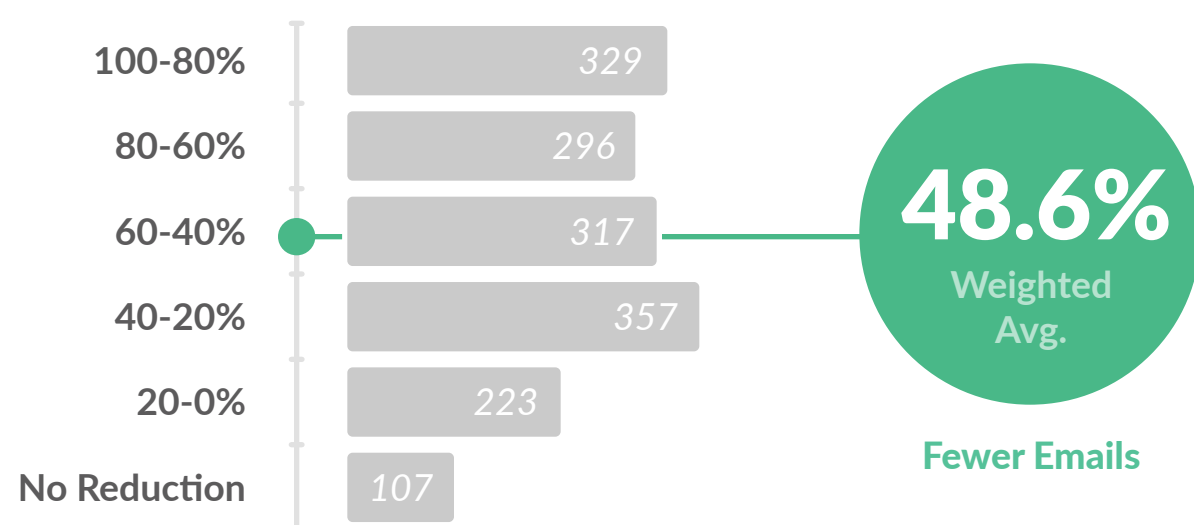
From the beginning we've consistently heard from customers about the value Slack provided their teams and companies. They mentioned things like a reduction in internal email and meetings along with increased productivity and other benefits. In order to better understand the benefits, we collected thousands of survey responses from Team Owners and Administrators of paid Slack teams between June 16th-18th, 2015 and July 13th-14th, 2015. The results are summarized below.

After adopting Slack, how much more productive is your team?



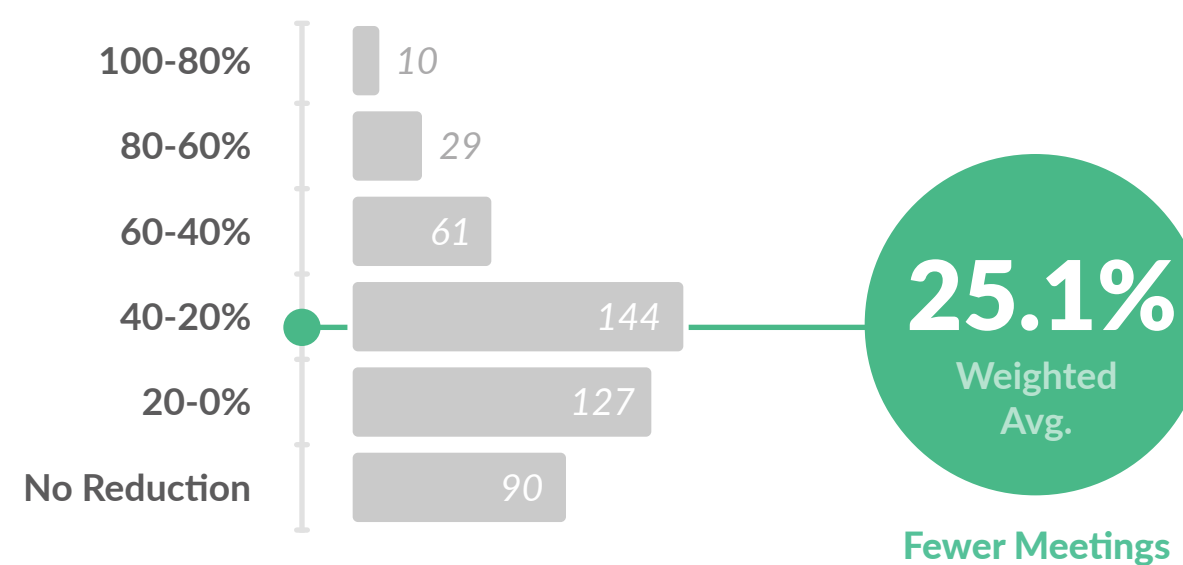
Based on 1,629 responses. ±2.36 margin of error with 95% confidence

How much has Slack helped you reduce internal email?



Based on 1,629 responses. ±2.36 margin of error with 95% confidence

How much has Slack helped you reduce meetings?



Based on 461 responses. ±4.53 margin of error with 95% confidence

Do you think Slack has increased transparency in your team?



Based on 1,168 responses. ±2.81 margin of error with 95% confidence

Has Slack made finding information easier for you?



Based on 461 responses. ±4.53 margin of error with 95% confidence

Do you think Slack has improved the culture of your team?



Based on 461 responses. ±4.53 margin of error with 95% confidence